WEST OF ENGLAND
CREATIVE AND DIGITAL SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset

skills CONNECT

WEST OF ENGLAND Combined Authority

5,200+
Number of **businesses** in this sector

50,000+
Number of employee **jobs** in this sector

£44,000*
Average annual **salary** in this sector

Top skills requested by employers

General skills:
Communications
Management
Planning
Problem Solving
Leadership

Specialist skills:
Agile Methodology
Marketing
Software Engineering

Programming Languages:
including: JavaScript, SQL, Python, C#

Entry Level
Artist
Dancers & Choreographer
Journalist
Marketing Assistant

Intermediate Level
Graphic Designer
Broadcasting Equipment Operative
IT User Support Technician

Advanced Level
Programmers
Software Engineers
Web Design and Development
Marketing/Advertising Director

Top job titles

- Project Managers
- Software Engineers
- System Engineers
- Data Engineers
- DevOps Engineers
- Marketing Executives

Did you know that there are a range of **'green jobs'** which help to support the environment in this sector?

Examples: Sustainability Consultant, IT Consultant, Technical Manager, Systems Engineer, Sustainable Marketing Manager, Environmental Journalist, Renewable Software Developer.