



WEST OF ENGLAND RETAIL SECTOR



Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



6,000+

Number of businesses
in this sector



75,000+

Number of employee
jobs in this sector



£26,000*

Average annual salary
in this sector

Top skills requested by employers

General skills:

Sales
Customer Service
Communications
Management
Detail Oriented

Specialist skills:

Marketing
Business Development
Selling Techniques
Procurement
Customer Relationship Management

Entry Level

Sales and Retail Assistant
Retail Cashier
Stock Control Clerk
Window Dresser

Intermediate Level

Business Sales Executive
Procurement Officer
Customer Service Manager

Advanced Level

Sustainable Manager
Marketing Executive
Product Designer
Financial Manager
Human Resource Manager

Top job titles

- Customer Service Advisers
- Sales Assistants
- Marketing Executives
- Sales Advisers
- Team Leads
- Store Managers

Did you know that there are a range of **'green jobs'** which help to support the environment in this sector?

Examples: Sustainability Managers, Customer Advisor, Green Marketing Lead, Corporate Sustainability Assistant, Environment Policy Adviser, Climate Action and Resilience Lead

* To explore the salary range for different jobs visit: <https://nationalcareers.service.gov.uk/explore-careers>