



WEST OF ENGLAND HOSPITALITY AND TOURISM SECTOR



Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



3,500+

Number of businesses
in this sector



60,000+

Number of employee
jobs in this sector



£25,000*

Average annual salary
in this sector

Top skills requested by employers

General skills:

Customer Service
Communication
Management
Sales
Detail Oriented

Specialist skills:

Operations Management
Food Safety and Sanitation
Cooking and Food Preparation
Marketing
Invoicing

Entry Level

Catering Assistant
Customer Service Operative
Travel Agent
Kitchen Porter

Intermediate Level

Leisure/ Sports Manager
Catering Manager
Hotel Manager

Advanced Level

Health and Safety Officer
Financial Director
Marketing Manager

Top job titles

- Customer Service Advisers
- Receptionists
- Catering Assistants/Wait Staffs
- Chefs
- Account Managers
- Baristas

Did you know that there are a range of **'green jobs'** which help to support the environment in this sector?

Examples: Environmental Sustainability Managers, Commercial Development Advisor, Sustainable Seafood Consultant, Landscape and Estate Manager, Utilities Account Manager.

* To explore the salary range for different jobs visit: <https://nationalcareers.service.gov.uk/explore-careers>