

# WEST OF ENGLAND LEP

## Sports and Fitness Occupations



**3,200+**  
Jobs in this  
occupation

**+2.9%**  
Job change from  
2023 - 2024

National increase 1.4%

**£23,500**  
Average wage in  
this occupation

### Top skills requested by employers

#### General skills:

Coaching  
Teaching  
Communication  
First Aid  
Management

#### Specialist skills:

Sports Coaching  
Management Training  
And Development  
Booking (Sales)  
Working With Children

### Experience

#### Entry Level

Fitness Assistants  
Gym Assistant  
Football Coach

#### Intermediate Level

Certified Personal Trainers  
Gymnastics Coach  
Sports Massage Therapist

#### Advanced Level

Directors of Athletic  
Performance  
Physiotherapist  
Primary School Teachers  
Exercise Physiologist  
Nutritionist

### Top job titles

- Sports Coaches
- Personal Trainers/Fitness Coaches
- Personal Trainers
- Football Coaches
- Health and Wellness Coaches
- Primary School Teachers

### Job breakdown for occupation

(4 digit)

- Sports Players: 200 jobs
- Sports Coaches, Instructors and Official: 2,200 jobs
- Fitness and Wellbeing Instructors: 800 jobs